



Priorities for Action

The Strategy is being delivered through a two year Implementation Plan. The plan includes actions currently being delivered by stakeholders across the region and new **Priorities for Action**. The fifteen Priorities for Action have been identified by the Swan NRM Committee to address critical challenges in the region. These actions provide a focal point for collective effort and future investment.

Priority Action

Two Year Outcome

Leadership, Coordination and Governance

1. Promote the use of environmental accounting tools	Environmental accounting tools and information is easily accessible
2. Explore alternative funding models and approaches for increasing funding for natural resource management activities	Options for increasing and sustaining funding for natural resource management activities are identified and applied
3. Enhance the regional NRM model	There is a clear definition of NRM and an agreed understanding of how different organisations fit into the regional NRM model

Asset Protection and Sustainable Use

4. Develop a Swan Region Ecological Linkages project	A regional network of ecological linkages is protected, managed and restored
5. Advocate for a more coordinated approach to climate change adaptation in the Swan Region	There is a regionally coordinated approach to dealing with and adapting to climate change
6. Promote the use of Environmental Management Systems (EMS) across local government and businesses	There are more organisations and businesses adopting EMS
7. Promote the application and adoption of incentives for private land conservation	Landholders are actively protecting and managing high value natural assets
8. Promote voluntary standards and certification schemes that support environmentally responsible practices	Businesses and organisations are actively adopting environmentally responsible practices and standards

Awareness, Participation and Capacity Building

9. Support local government authorities to incorporate environmental matters and strategies into local planning schemes	Local government have sound environmental and biodiversity strategies and actively incorporate environmental matters into planning
10. Seek funding to continue the Local Biodiversity Program	There is ongoing financial support for the Local Biodiversity Program
11. Develop a public awareness campaign focussed on sustainability and reducing Perth's ecological footprint	Individuals and businesses are taking action to be more sustainable and reduce their ecological footprint
12. Work with the Whadjuk Regional Body Corporate to increase Aboriginal participation in NRM	Aboriginal people are participating in natural resource management

Knowledge, Research and Adaptive Management

13. Develop an approach to collating and communicating resource condition information for the region.	The condition of natural assets is monitored and communicated
14. Review and compile existing asset and risk information to support effective decision making	Ensure all stakeholders in the region are focussed on the same priority assets and risks
15. Develop regional research priorities that target critical NRM knowledge gaps	Research is focussed on critical NRM knowledge gaps